



Johnston's
Regenerative

Improve soil function
Unlock nutrient efficiency
Reduce fertilizer waste
Capture water holding capacity
Increase farm profitability

Take the first step to restoring your farm's ROI.

**Schedule your Johnston's Regenerative
Advanced Fertility™ Recommendation today.**

How does it work?

Profitable farming starts with a functioning soil system. When soil biology, structure, and nutrient cycling work together, crops access nutrients more efficiently and inputs deliver better returns.

Johnston's Regenerative uses advanced soil analysis and Ph.D. level soil science to identify the physical, chemical, and biological limits in every field. These insights guide fertility strategies that restore soil function, improve drought resilience, reduce wasted inputs, and support stronger yields.

**10 point
profitability
pathway**



pre-plant

1. SOIL SAMPLING

GPS located sampling across your fields to create an accurate baseline of soil conditions.

2. ADVANCED SOIL ANALYSIS

Comprehensive lab testing including biological analysis to reveal nutrient availability, microbial activity, and hidden soil limitations.

3. CROP PLANNING

Science-backed selection of crop types and rotations matched to your soil's physical, chemical, and biological conditions for stronger, more resilient plants.



core of the program



4. ADVANCED FERTILITY PLANNING

Ph.D. driven soil remediation recommendations and fertility planning that lower the cost of production while correcting the physical, chemical and biological limiting factors in the soil of each individual field. **Your most valuable tool in the soil toolbox.**

in-crop

5. WEED SCOUTING

In-season field walks to obtain weed profiles that lead to proper chemical and biological recommendations.

6. HERBICIDE RECOMMENDATIONS

Chemical and biological guidance to control weed pressure without breaking the bank.

7. IN-CROP TISSUE SAMPLING

Timely plant sampling just prior to the reproductive stage to monitor real-time crop health and performance.

8. PLANT TISSUE & SAP ANALYSIS

Detailed testing for nutrient uptake, Brix levels, and early deficiency signals—before visible symptoms appear.

9. FOLIAR FERTILITY RECOMMENDATIONS

Foliar application recommendations that ensure the plant has adequate nutrition to thrive in current conditions.

10. DATA ANALYSIS PACKAGE

Clear, visual reports showing measurable gains in soil health, yield, and input-cost savings—so you see the progress.

**Johnston's
Regenerative**

10 SIMPLE STEPS TO PROFITABILITY

Follow the Johnston's Regenerative soil strategy and improve nutrient efficiency, soil performance, and long term farm profitability.

READY TO GET STARTED? LET'S SCHEDULE YOUR FIRST SOIL SAMPLE TODAY.